

FLIP THE SCRIPT

MAKE HIM BEG

The Psychology of Becoming Unforgettable

*No woman has ever loved a man into chasing her.
Wanting is not begged for. It is **built**, and once you see
how the mind works, you can build it on purpose.*

A FREE PREVIEW OF THE 10 STEP PLAN

STANDARDS · SILENCE · SOVEREIGNTY

Why giving more wins you less

I have watched this pattern turn for decades, and it never varies. A woman gives a man her best, receives the bare minimum, and decides the fault is hers. It is not. The mind values what it has paid for. Give everything before he has spent a thing, and you remove the one force that would have made him work to keep you.

Attraction is not bought with generosity. It is earned by his investment, and investment begins with his effort. Every step here rests on that one correction.

SHE CHASES	SHE IS CHASED
Proves on every date that she is worth keeping.	Lets him prove it. Her standards precede him.
Reads his silence for a verdict on her worth.	Reads his effort, and matches hers to it.
Cannot name what works against her.	Knows the mechanism, and turns it in her favour.

THE INVESTMENT GAP

WHAT YOU GIVE



WHAT HE HAS EARNED



THE GAP · HIS TO CLOSE



Every chase is won or lost in that gap. This book puts the closing of it back where it belongs, with him.

Ten moves, in sequence

Read them in order. Each rests on the last. The woman who finishes is not the one who began.

1 Stop Giving Before He Has
Earned It

3 Get Off the Pedestal

5 Set the Standards He Rises To

7 Speak in Scripts, Not Paragraphs

9 Detach From the Outcome

2 Master the Art of Stillness

4 Let Silence Do the Talking

6 Give the Clean Cut, Not the
Fifth Chance

8 Build a Life He Competes For

10 Become the Woman He Cannot
Replace

A LINE FROM STEP SEVEN

He goes quiet all week, then texts at 10:30 on a Friday. "Come over."

"I don't do last minute late night plans, but I hope you have a great night."

Why it works. One unbothered line resets the price of your time. Access is bought with planning and daylight, not a late craving. No argument, and none offered.

The full plan, the Core Five worksheet,
and every script are waiting inside.

GET THE COMPLETE BOOK

MAKE HIM BEG · AVAILABLE NOW

FLIP THE SCRIPT · STANDARDS · SILENCE · SOVEREIGNTY